

**G S K** Gesellschaft für  
Schweizerische Kunstgeschichte

**S H A S** Société d'histoire de l'art  
en Suisse

**S S A S** Società di storia dell'arte  
in Svizzera

Press Release

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This text is available at:

[www.gsk.ch/de/medienmitteilungen.html](http://www.gsk.ch/de/medienmitteilungen.html)

## Discover Swiss architecture – in Chinese on your smartphone or tablet

**Switzerland is the first country in Europe to offer a cultural online app that provides information on the history and architecture of 600 important buildings in the country in Chinese. The free app called «Swiss Art To Go light» can be downloaded on any smartphone or tablet.**

Architecture at every turn: Thanks to the translation of 600 entries into Chinese, expert knowledge on Switzerland's architectural heritage is now also accessible to people from China.

The mobile app «Swiss Art To Go light» makes art and architectural history accessible on smartphones and tablets running iOS or Android. With the app, you can discover and explore buildings on site – but it can also be of great use to people who are interested in architecture or are preparing a trip, even if they are far away from Europe. The app presents both historical highlights and buildings by contemporary architects in texts and pictures and assigns them to the respective stylistic eras.

The app was developed by the Society for the History of Swiss Art (SHSA). Launched in Switzerland in 2013, the premium app contains information on thousands of buildings in Switzerland in German, French, Italian and English.

The idea of implementing a light Swiss Art To Go version in Chinese was born during the official visit of President Xi Jinping to Switzerland in January 2017, which had the aim to deepen the economic cooperation between the two countries. With the app, the SHSA responds to the great interest in Switzerland shown by Chinese tourists and business travellers by providing an easy way to discover the country.

Pictures and further information are available at: [www.gsk.ch/de/medienmitteilungen.html](http://www.gsk.ch/de/medienmitteilungen.html)

We will gladly answer any questions you may have.

### **Society for the History of Swiss Art SHSA**

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The Society for the History of Swiss Art SHSA records, researches, and disseminates information on the history of Switzerland's architectural heritage, contributing to its long-term preservation. The Society produces numerous publications and issues a periodical on architecture and the decorative arts. Founded in 1880, the SHSA is a non-profit organization and works in all three national languages.